

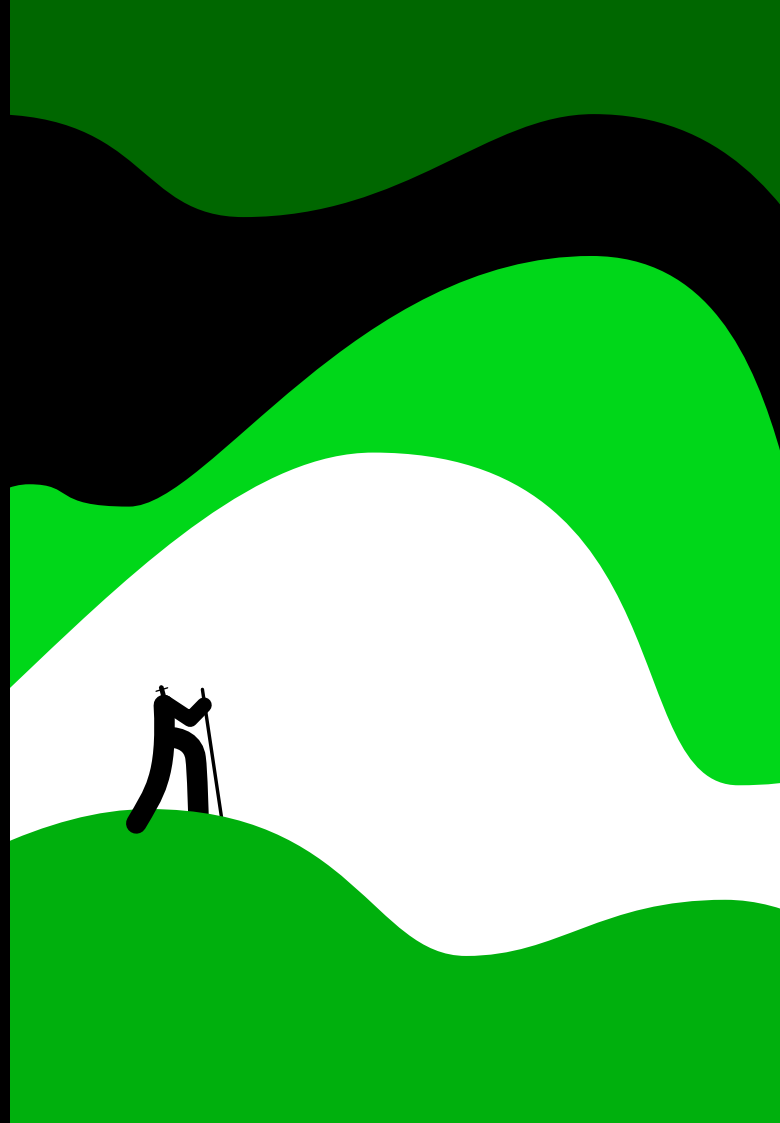
## Success Story

# Saving time to focus on business strategy

“One of the biggest benefits of Sage, is the time it saved me. The conversations with my accountant are no longer about data, it’s about strategically where we are

### Peter Gaca

Owner, BITS Consultancy Ltd



#### The challenge:

Peter Gaca, owner of BITS Consultancy Ltd would previously use spreadsheets to run his business operations. He would have to manually input and organise a lot of data, taking up a lot of his time, and often leading to lengthy phone calls with his accountant.



#### The solution:

Peter chose Sage Accounting because of the ease of use, and automation processes. It is an online all in one system that will free up Peter to focus on business strategy, and helping his customers build and achieve success.



#### The outcomes:

Sage Accounting has transformed the way BITS Consultancy manages their operations. Time saving online integrations with HMRC for VAT returns, and banking integrations have allowed Peter more time to focus on his business and his customers.

- Automated online processes
- Reduced manual data input
- Single view of the businesses operations
- More time to focus on business strategy

The Sage logo, featuring the word "Sage" in a white, sans-serif font.

**Company**  
BITS Consultancy Ltd

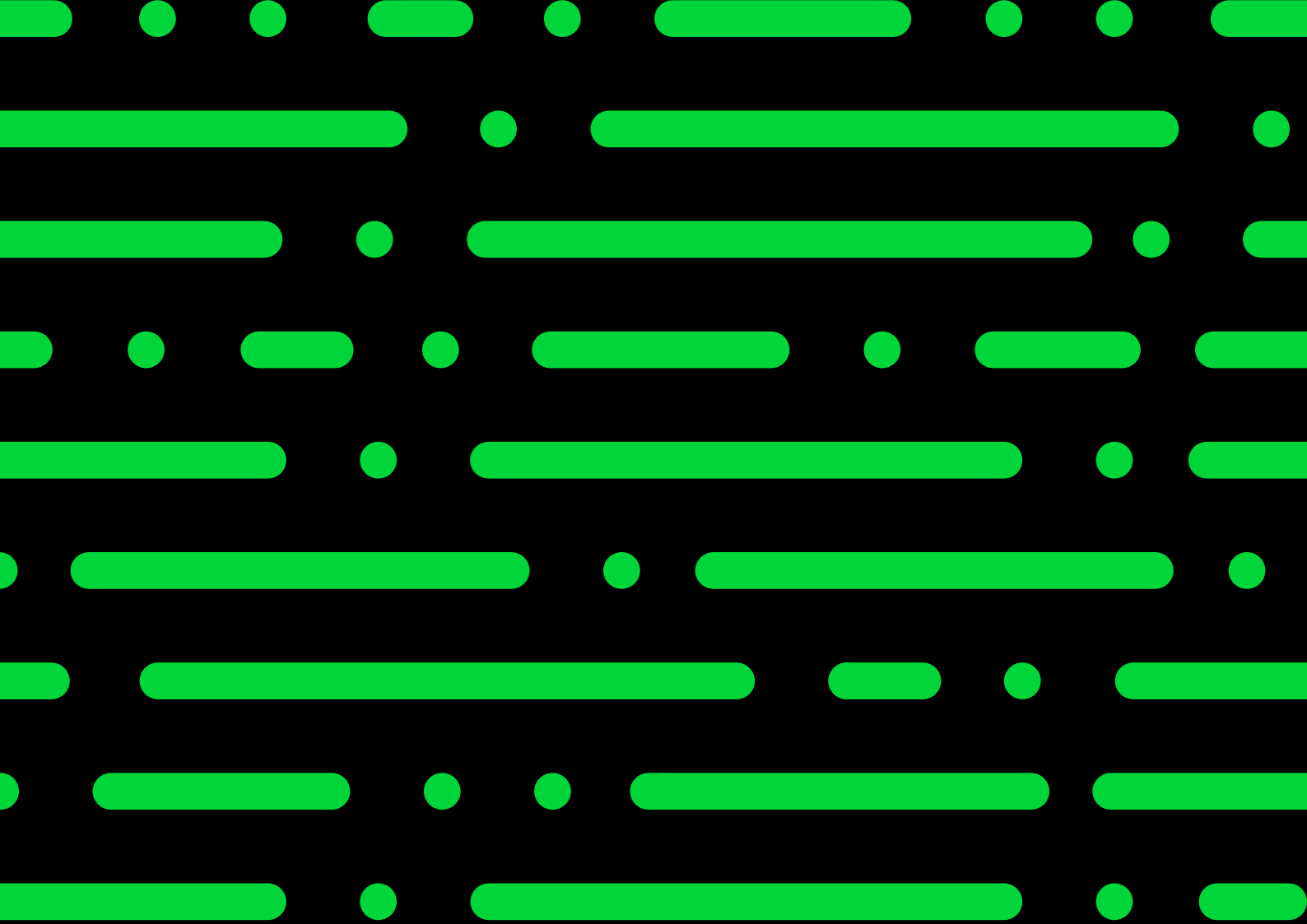
**Location**  
United Kingdom

**Industry**  
Business Services

**Sage Products**  
Sage Accounting

**BITS**  
**Consulting**  
Broadcast & IT Systems

**About Company**  
BITS consultancy Ltd provides transformation and technical services for very large organisations. within the Broadcast and Media industry.



Sage

© 2021 The Sage Group plc or its licensors. Sage, Sage logos, Sage product and service names mentioned herein are the trademarks of The Sage Group plc or its licensors. All other trademarks are the property of their respective owners.